

## 2011 ADVERTISING OPTIONS FOR LOG BUILDING NEWS

*Note: Log Building News will now be published quarterly.*

ILBA Company Members receive a 25% discount when booking 4 consecutive ads

*\*For ads, please do not send Microsoft Publisher files*

<u>DISPLAYING ADVERTISING</u> per issue	<u>Canadian</u>
<b>FULL PAGE</b> 7.5"W x 10"H (no bleeds)	\$525.00
<b>TWO HALF PAGE</b> spread 16"W x 4.625"H	\$525.00
<b>HALF PAGE</b> 7.5"W x 4.625"H	\$265.00
<b>HALF PAGE</b> vertical 3.667"W X 9.375"H	\$265.00
<b>QUARTER PAGE</b> 3.625"W x 4.625"H	\$135.00
<b>BUSINESS CARD</b> ( 1/6 of page) 3.625"W x 2.25"H	\$75.00

Advertisers can send their files in QuarkXpress format (Mac preferred, but PC is acceptable) with the appropriate fonts (screen and printer), images, and graphics included. All images should be scanned at 266 or higher and in an EPS or TIFF format. Ads can also be sent as PhotoShop (5.0 or below) or Illustrator (9.0 and below) EPS files or as 300 dpi greyscale TIFFs. Submissions can be made on Zip disk, CD-ROM, floppy disk or via e-mail. The files can be zipped or stuffed.

If you cannot provide a digital file, or you cannot provide a TIFF file, then please contact Cathy Hansen (*below*) for other options. Do not send any positive or negative artwork unless you have first talked with Cathy.

Camera-ready ads and photos, when necessary, have an additional one-time charge of \$15.00CDN for each photograph in your ad. This is necessary for the printer to make a half-tone screen of each photograph. Black & white photos of medium contrast (lots of grays) are best. Some colour photos will work well too, but blue comes out white and red comes out black.

**Log Buildings News can typeset your ad for you. Price quotes available on this extra service; cost depends on the labour to complete the work.**

**CLASSIFIED ADS:** Classified ads are available at **\$.90CDN/US** per word, with a **\$25.00CDN/ US minimum. \$45.00 - non members this is both US and CDN.**

**(30 word) minimum.**

*Members booking for 4 continuous issues will receive a 25% discount.*

**PAYMENTS:** Please send payment for advertising to International Log Builders' Association, PO Box 775, Lumby, BC V0E 2G0.

**Send advertisements to Ann Miks at:**

**International Log Builders' Association, PO Box 775, Lumby BC V0E 2G0**

Phone: 250-547-8776 Fax: 250-547-8775 Email: [ann@logassociation.org](mailto:ann@logassociation.org)

Toll free: 1-800-532-2900

**Thank you for your interest in *Log Building News*.**